



A SAAS TECHNOLOGY PLATFORM FOR DATA DRIVEN PRODUCTION VOLUME REVENUE FORECASTING & SUPPLYPRICE ANALYTICS



HOW DOES THE NGL-LPG INDUSTRY RESPOND TO MARKET FORCES?

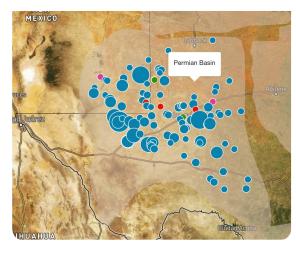
Use data-driven competitive intelligence to improve financial performance & ROI

According to Harvard Business Review, <u>80% of data science is data wrangling, preparation, cleaning and normalizing.</u>

Companies that use data-driven decision-making have a significant competitive advantage to improve their bottom-line and ROI. Using high quality production volume data will:

- 1. Reduce company production & revenue forecasts errors to less than 5%.
- 2. Improve NGL-LPG price forecasts by more than 30%.







THE CHALLENGE

Corporate planning and production revenue forecasts are based upon complex manual processes



Heuristics



Equals
Erroneous
Results

Our NGL-LPG industry data can consistently reduce production volume forecasting uncertainty. The result can be millions of dollars in increased shareholder value by delivering on production promises and improved accuracy of revenue planning.



PROVEN METHODS IS HOW ITS DONE

Consistent Proven Methodology

Tracking ~2000 facilities across North America

> 20 Years of historical data

Continuous learning

Audit and back-test methodologies for improved accuracy



WHY IT MATTERS

Intelligent decisions are based on actionable NGL-LPG industry market data

Reduce production forecast uncertainty

Drive financial performance gains

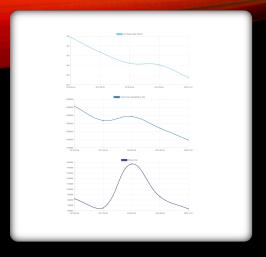
Enter new regions quickly

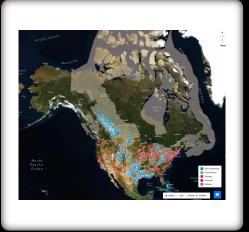
Enabling competitive differentiation

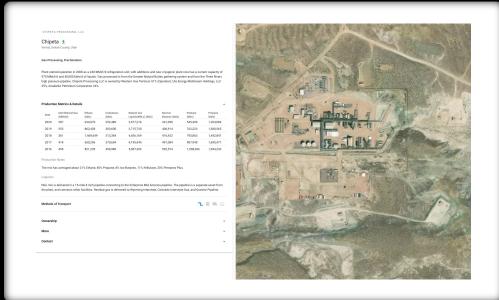
Supply-Price analytics

Bartering for favorable logistics









SAAS PLATFORM: VIRTUAL DATA ROOM

Tracking every facility handling NGLs in North America, GIS Mapping, Basin map-layer, satellite imagery.

Key data points:

- 5 years of production volumes for all NGL-LPG specification products
- > Plant description and history
- Logistics egress
- > Facility mapped to basin
- > Plant process technology
- ➤ GIS coordinates

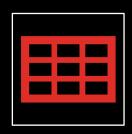


METADATA

We like to share queried data in convenient formats



Metadata in long panel format for easy integration into statistical packages



.csv format to easily upload to excel for analysis



Rest API available for data pipeline to corporate ERP platforms

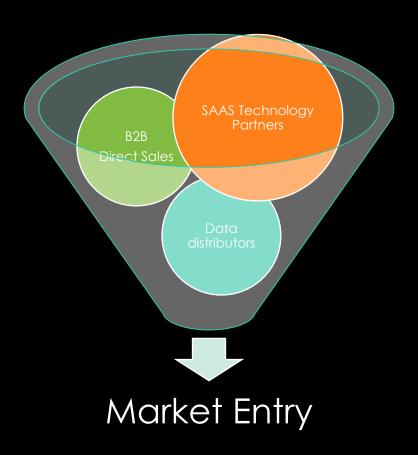


Personalized knowledge sharing solutions available



HOW ARE WE GOING TO WIN IN THE MARKET?

Our approach to market entry



THE DEAL

Annual subscription price

Our annual subscription pricing includes full access to the LPG Almanac Virtual Data room for the strategic use of our proprietary NGL-LPG data and knowledge personalization agreements as requested to develop a strong B2B customer relationship and drive business growth.

Everything is tied together so our customers are receiving the best possible SAAS technology data platform service experience.



FRIENDLY FUTURE

New datasets coming soon

- NGL Pipelines data overlayed GIS map-layer
- Facility emissions data
- Marine traffic data
- Historical pricing data
- Historical production volumes



THE GURUS

Charlotte Kingsford Chris Nendsa

Need help building your case? Contact us!

Request a meeting: Book <u>here</u> or call toll-free: *1 (833) 574-3282 (LPG-DATA)*



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